Growing Threats to Retailers

- Global average days retailers took to identify a breach: 228
- Subsequent days retailers took to contain it: 83
- Malware logged by SonicWall in first half of 2019: 4.8 Billion
- Ransomware attacks logged by SonicWall in first half of 2019, up 15%: 110.9 Million

The Astronomical Costs of Breaches

- Global average total costs of a retail data breach: $1.84 Million
- Global average per-record cost of a retail data breach: $119

New Threat Vectors

- Increase in encrypted threats: 76%
- Increase in never-before-seen attacks via PDFs: 51%
- Increase in never-before-seen attacks via Office files: 47%
- Increase in never-before-seen attack variants over last year: 45%

THE SONICWALL RETAIL SECURITY SOLUTION

SonicWall Capture Labs Threat Network

- >1 Million sensors in nearly 235 countries & territories worldwide
- >28 Million attacks blocked & 140K malware samples collected daily
- 24 x 7 x 365 monitoring and ~24-hour threat response

SonicWall Capture Cloud Platform

- Protects WAN, WLAN, Cloud, SaaS, IoT, email, mobile and POS endpoints
- Stops never-before-seen, encrypted, file-embedded, side-channel, phishing, ransomware and non-standard port attacks
- Helps meet PCI DSS compliance
- Eases management and lowers costs with Zero-Touch Deployment, Power over Ethernet, and centralized single-pane-of-glass management and analytics

Learn more at www.sonicwall.com/retail