



WiFi PROVIDER ACHIEVES TWICE THE CAPABILITY AT A QUARTER OF THE COST

The Cloud, a BskyB company, ensures WiFi performance with content filtering from SonicWall, while enjoying greater security, better scalability and lower costs

Business need

As The Cloud's business grew, the content filtering it provided to customers as part of its mobile WiFi service offering needed to be upgraded. It was becoming increasingly difficult to scale the service, and performance was at risk.

Solution

The Cloud selected SonicWall ContentFiltering Service, which reduced upgrade work by 75 percent and ensured cost-effectiveWiFi service performance, delivering twice the capability at a quarter of the cost. Also,The Cloud now enjoys additional security capabilities and more straight forward CapEx forecasting.

Benefits

- Delivered time, effort and cost savings as a result of a 75 percent reduction in upgrades required
- Ensured performance of WiFi service, even during high- usage surges
- Delivered twice the capability at a quarter of the cost
- Enabled more straightforward
- CapEx forecasting

Solutions at a glance

- [Network Security](#)

Products & Services

- [SonicWall SuperMassive Series](#)
- [SonicWall E-Class NSA Series](#)
- [SonicWall Content Filtering Service](#)

“The additional security capabilities that we could use in the future at no additional cost made our decision to purchase SonicWall very clear.”

**IAN BULLOCK, DIRECTOR OF OPERATIONS,
THE CLOUD**



CUSTOMER PROFILE

Company	The Cloud
Industry	IT Services
Country	United Kingdom
Employees	100
Website	www.thecloud.net